

# Thalikku Thangam Thittam

M.Arumuga Masana Sudalai <sup>1</sup>

<sup>1</sup> Ph.D HISTORY [Fulltime] , P.G&Research Department of History , V.O.Chidambaram College ,  
Thoothukudi

**Abstract- February 24th, 1948: Born in Melukote town, Mysuru district. Her parents Jayaraman and Vedavalli named their child as Komalavalli. She is from an orthodox Tamil Brahmin Family. Jayalalithaa was an Indian actor who turned into a politician and served five terms as the Chief Minister of Tamil Nadu, for over fourteen years between 1991 and 2016. From 1989 she was the general secretary of the All India Anna Dravida Munnetra Kazhagam , a Dravidian party. In 1991 Jayalalithaa became Tamil Nadu's youngest chief minister for the first time. Despite a monthly salary of Rs.1 . Roughly translated as ‘Gold for marriage’, the scheme was announced in AIADMK’s 2006 manifesto and implemented when she came to power in 2011. Named after social activist Moovalur Ramamirtham, the scheme gives four grams of gold and cash upto Rs.50,000 to economically-backward women who have completed their degree or diploma. She had promised to raise the amount of gold to one sovereign during the current regime. At a time when gold was being sold at such high rates, it has become true in the houses of BPL families who could conduct the marriage in a humble manner and present the girl (bride) with four grams...Not only the couple, but the next two to three generations in the families which benefitted from the scheme would not forget our leader,” he noted, adding the government had procured 2020 tonnes of gold for this scheme.**

In present scenario, most of the women are spinsters due to dowry problem For the upliftment of poor, destitute and downtrodden women, the Government of Tamilnadu has implemented welfare schemes One among the scheme is “Thalikku Thangam” (Gold for marriage).

Selvi J.Jayalalitha Honourable Chief Minister of Tamilnadu introduced this scheme. Most of of people especially women, have benefited by this Scheme – long reign.

Thalikku Thangam Thittam was implemented in the year 2011. The scheme was named social activist Moovalur Ramamirtham. Moovalur Ramamirtham Ammaiyar Ninaivu Thirumana Nidhi Uthavi Thittam M.R. Ammaiyar was an eminent social reformer in Tamilnadu in the begining of the 20th century. She was an active member of the Dravidian movement. Under the scheme at the time of marriage an amount of Rs.20,000 is given as financial assistance to girls belonging to poor families (of families below poverty line). The bride must have passed for 10th standard examination. Incase of scheduled tribe, the bride should have studied upto 5th standard Annual income should not be exeed Rs.12,000 The bride should have completed 18 years of age. Only one daughter in a family is eligible to avail this scheme. This scheme was introduced by the Government of Tamilnadu in the year 1989. yet 4.39 Lakhs of women were benifitted between year 2006 to 2011.

Here the news for the below poverty line families of Tamilnadu who wants to given marry their daughter, for full details regarding Tamil Nadu Amma Gold for Marriage Scheme scrolls down in this page. Thalikku Thangam Thittam Scheme is implemented by the Honourable Chief Minister of the Tamil Nadu to provide financial assistance to the all below poverty line families for the marriage of their daughter. Under this scheme, it was decided to give the eight

gram gold to the all poor families of Tamil Nadu as well as some financial help so that they can given marry their daughter.

There are many families in Tamilnadu under below poverty line. They are not able to get even good food in such condition how to given marry their daughter. So to help them, “Thalikku Thangam Scheme” is implemented Through this scheme they can get the financial assistance to given marry their daughter. This scheme is very helpful for the poor families in Tamilnadu. given now they are able to see their daughter as a complete bride. Their dreams come true.

The financial assistance is increased to Rs.25,000 along with grams of 22ct gold for making Thirumangalyam. (G.O.No : M.S. 42)

The quantum of marriage assistance is increased to Rs.50,000 to women graduates holders along with 4 gram of 22ct at free of cost for making Thirumangalyam.(G.O.No: M.S. 43)

Under this scheme many Below Poverty Line (BPL) families girls of Tamilnadu are already availed by this scheme also. This scheme is only for the Below Poverty Line (BPL) families of the Tamilnadu or those who are not financially strong and their family income is very low. Those families who have no residential proof of the Tamil Nadu will not able to get this benefit off the scheme the Tamil Nadu govt. The free 8 gm gold is the best gift for all Below Poverty Line (BPL) families as well as for the bride. Now they will able to wear gold Thirumangalyam.

Tamilnadu has been acknowledged as a leading state in the implementation of the Marriage Assistance Schemes to mitigate the sufferings of poor parents in meeting the expenses of the marriage of their daughters, while also

encouraging the girls to take up higher education. Five marriage assistance schemes, including widow remarriage and inter-caste marriages are implemented at a total cost of Rs.750 crore annually. The marriage assistance amount is Rs.25,000/- for each beneficiary in the case of non-graduates and Rs.50,000/- for graduates or diploma holders. The annual income ceiling to avail marriage assistance has been raised from Rs.24,000/- to Rs.72,000/-. To benefit more women under Moovalur Ramamirtham Ammaiyar Ninaivu Marriage Assistance Scheme and E.V.R. Maniammaiyar Ninaivu Marriage Assistance Scheme for daughters of poor widows. For the other three schemes, there is no income ceiling.

The beneficiaries of the Girl Child Protection Scheme enrolled between 1992 to 1995 will also get benefits under the Marriage Assistance Scheme. From 17.05.2011, 4 grams of 22 carat gold coin is given to each beneficiary for making 'Thirumaangalyam'. Since 2011, 6,67,125 girls have benefited and 2191.94 kg of gold at a cost of Rs.622.31 crore has been distributed. A cash assistance of Rs.1826.14 crore has been given. Under the control of the Commissioner of Social Welfare, 98 women's cooperative societies function with 75,807 members. These members are engaged in stitching uniforms, making stationery and in chalk crayon and coir making.

Under this scheme those Daughters of Tamil Nadu who are belonged to below poverty line that is they are BPL families can apply for this scheme. Under this they will get 8 gm gold for their Mangalsutra. As well as those girls of the Tamil Nadu who are completed their 10th standard will get Rs.25,000/- for the marriage and those girls who have completed their graduation or Diploma they will get Rs.50,000/- financial support for marriage. Tamilnadu government has issued a G.O.for Gold for Thirumangalyam scheme. Government will implement two schemes for women. Totally 1.70 lakh women will be benefitted by these schemes.

As per the statement released by the state government of Tamilnadu, beneficiaries who registered before 23 May 2016 would receive 4grams and beneficiaries who registered after 23 May 2016 eligible to receive 8 grams of gold coins under the new scheme. Tamilnadu government has allotted Rs.204 crore for Thalikku Thangam (Gold for Marriage) Scheme. Nearly 12,500 women have benefitted in the financial year 2016 - 2017.

#### END NOTES :

1.G.O.No.515 MS Social welfare department, dated 31.05.1989,Government of Tamilnadu

2.G.O.No.673 MS Social welfare department, dated 20.02.1982,Government of Tamilnadu Government of Tamilnadu,

3.G.O.No.42 MS, dated 17.05.2011,Government of Tamilnadu

4.G.O.No.43 MS, dated 17.05.2011,Government of Tamilnadu

5. Tamilnadu in the Fore front p.184

6. Tamilnadu in the Fore front p.185

7. Five year achievements 2006 – 2011, Government of Tamilnadu.