

# A study on the scope of designing multifunctional products using traditional textiles of Himachal Pradesh India

Paramita Sarkar

NIFT Campus, Chheb, Kangra, H.P. - 176 001

**Abstract:** A research study was done to explore the craft and handloom of Himachal Pradesh, India. The state is well known for its handloom products like woollen shawls, traditional caps, Shocks, Patti, Pattu and Stoles. The uniqueness of each product is the colourful traditional geometric motifs used in borders the products. The local people weave the textile on pit looms, frame loom and strip loom. To study the local textiles two places named Bhuntar, situated in Kullu District and Rampur located in lower Kinnaur District were selected. Personal Interviews, observations were the mode of data collection. For field visits to Cottage Handloom Industries and Co-operatives were studied. It was observed, that the artisans need to be aware of aspects of design innovation and experimentation, for sustaining the craft. A team of Fashion Designing students worked on designing and developing an innovative product line of garment and accessories for the fashion market. The paper focuses on the study and scope of creating multifunctional products using the traditional textiles of Himachal Pradesh.

**Keywords:** Traditional Textile, Innovative Design, Traditional Textiles, Himachal Pradesh